



ART SUBMISSION GUIDELINES



COLOR SPACE AND PROFILE

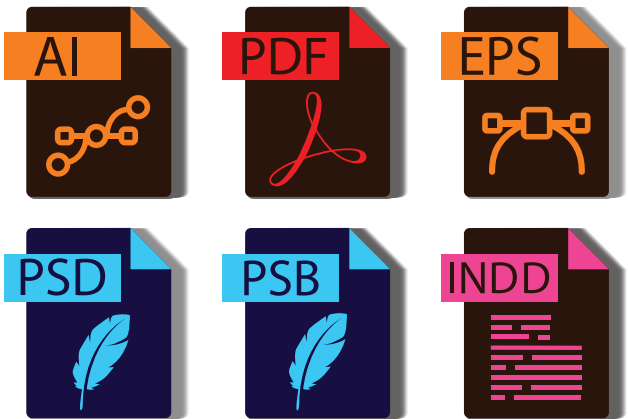
- Build exclusively as CMYK color space, Coated GRACol 2006 Profile.
- Ensure that PMS colors are designated in the art files supplied.
- If required to match an alternate material, i.e. paint, laminate etc, create a global swatch applied to appropriate elements.
- **RBG/HEX are not acceptable for print.**



COLOR MATCH OPTIONS

We match color on the physical print material.
Color match options are as follows:

- Provide a physical hard copy.
- Pantone SPOT colors.
- Order physical proof(s) to approve color.
- Waive color approval/Print as is.



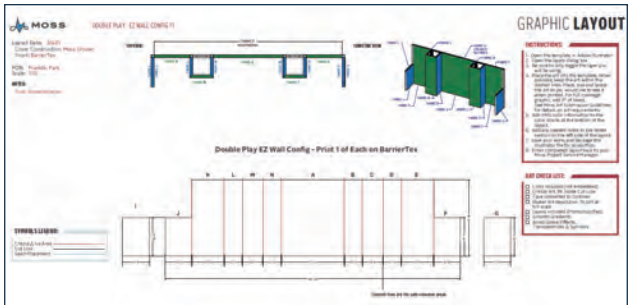
FILE FORMATTING

- Preferred file format is AI, but high res PDFs, EPS, PSD, PSB, and INDD files are also acceptable.
- Package files to ensure links are included.
- Preferred scale is 1:10 (10%).
- Bleed standard is 3% of overall file size; minimum 1/4" - maximum of 4".
- Large scale graphics, with critical art alignment, should be supplied as a single file. We will panel graphics for final production.



FONTS, STYLE, AND LINKS

- Flatten all transparencies.
- Outline fonts.
- Images should be between 72-150 ppi at 100% of final size depending on process. At 1:10 (10%) scale, resolution should read 750- 1500 ppi.
- Link/embed any illustrations or graphics in the art.



GRAPHICS TEMPLATES

- Download templates for Standard Products [here](#).
- For complex elevations or unique structures we can work with you to provide an art template.



UPLOAD YOUR ART FILES

Submit art files via the [customer portal](#), e-mail, any free file transfer service such as WeTransfer and DropBox or contact your Moss support team for details on submitting your art.