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PROJECTION MAPPING DESIGN GUIDE

WELCOME to our Projection Mapping Design Guide!

The guide is inspiration on the universe of experiences you can create with projection mapping – the high-impact feature in today’s memorable face-to-face marketing environments.

We look forward to partnering with you on any projection mapping need, from content development to structure fabrication and beyond.

CONTACT US on how we can help you create and execute your next phenomenal projection mapping project.

This guide offers an array of idea-starters for projection surface and projector housing structures for you to create the ultimate engaging experience.

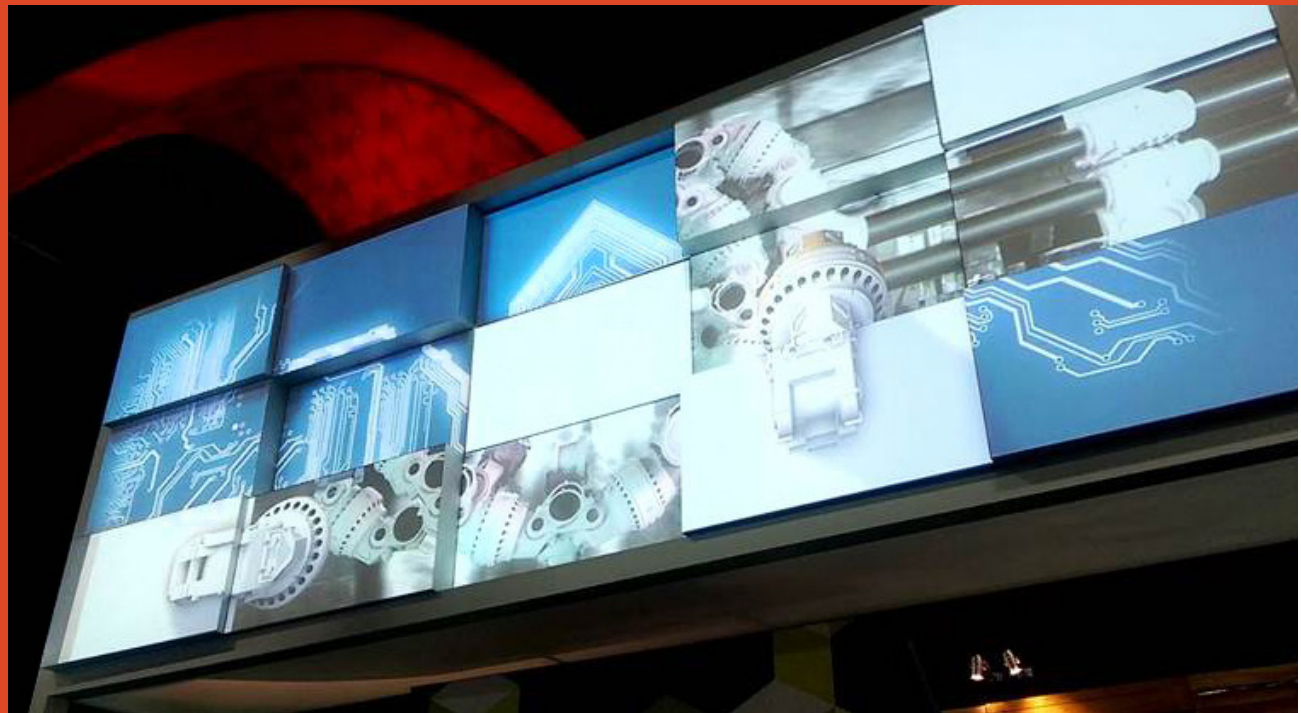
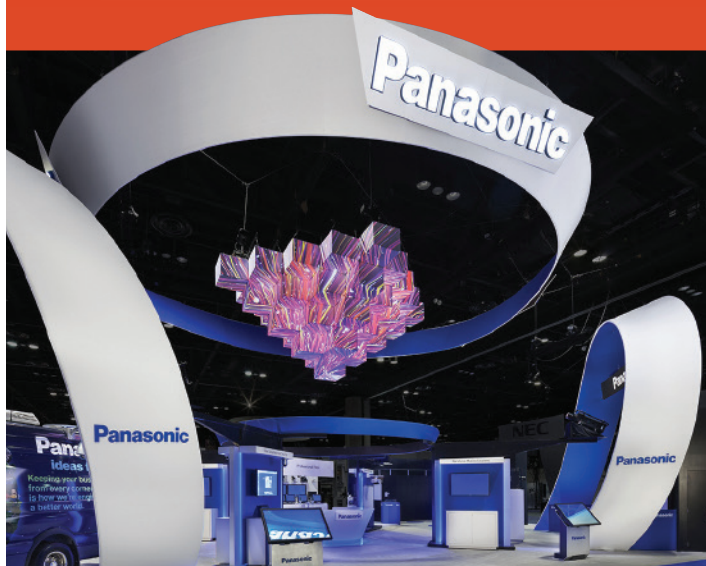
Our wide variety of framing systems allows you to design any 3D projection structure imaginable, from compound curved shapes to deep dimensional effects to large-scale futuristic looks.

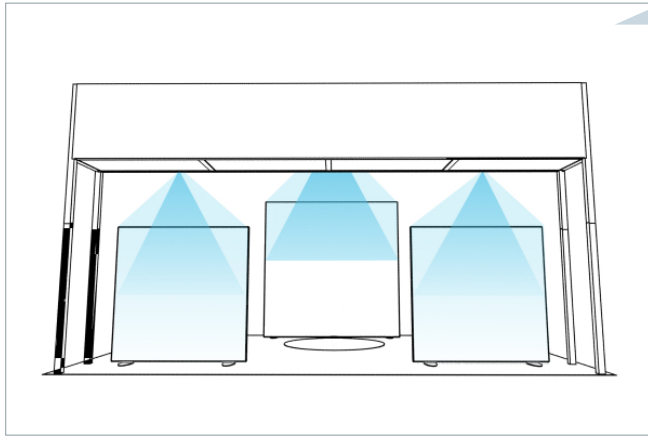
We provide a complete range of projection mapping services:

- Ability to integrate with any Moss structure
- Technical design
- Custom structure fabrication
- Content creation including concepting and film/audio production
- 3D design
- AV rental / procurement
- Projection calibration
- Project management
- Installation services

We look forward to collaborating!

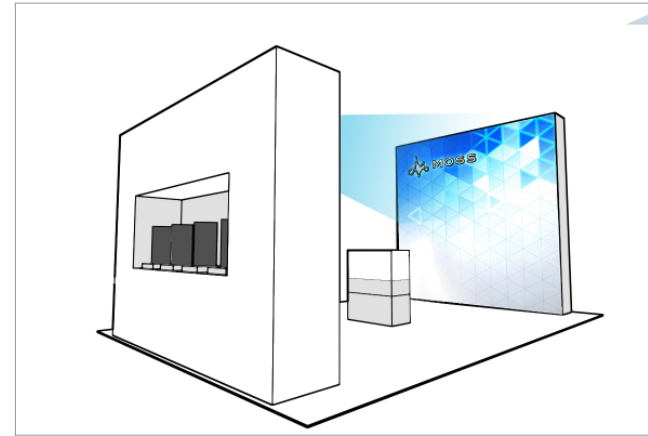
[Experience Our Video](#)





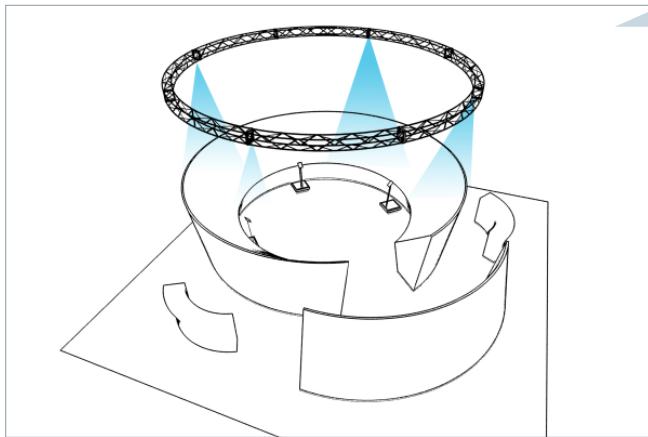
FLAT:

- Traditional surface suitable for large projects
- Multiple surfaces create paths or enclosed spaces



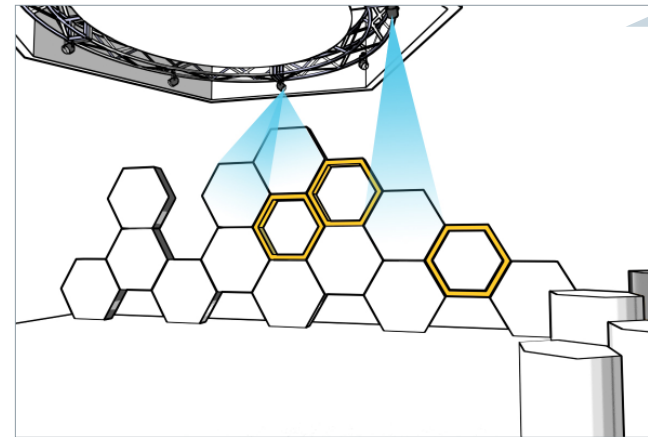
PRINTED:

- Trace logos and graphics
- Display branding with color, graphics, messaging even when not running projection program



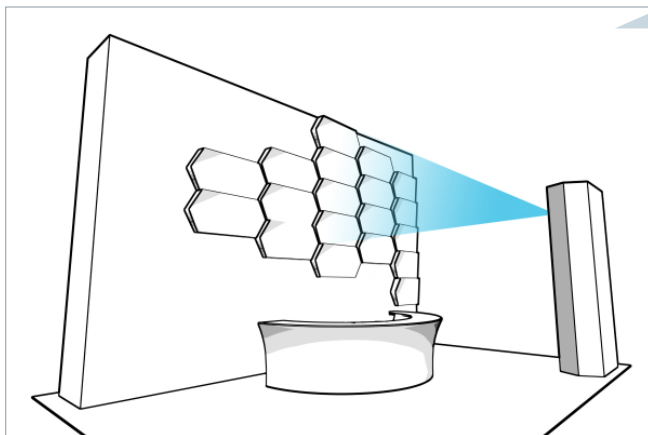
CURVED:

- Dramatic effect for large projects
- Create experiences that encircle the viewer



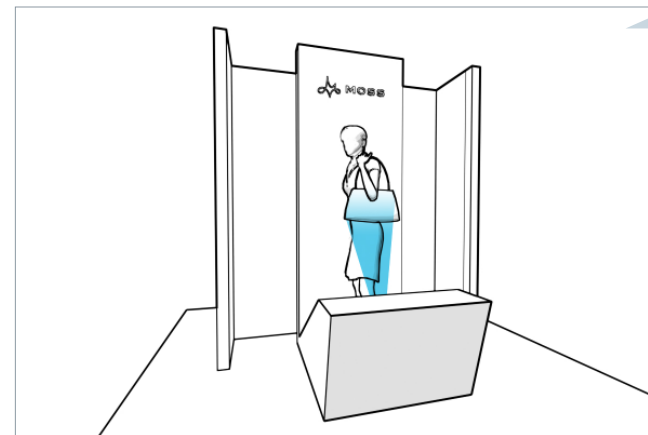
CUT OUTS:

- Minimize solid surfaces for a more open feel
- Use to integrate logo shapes into architecture



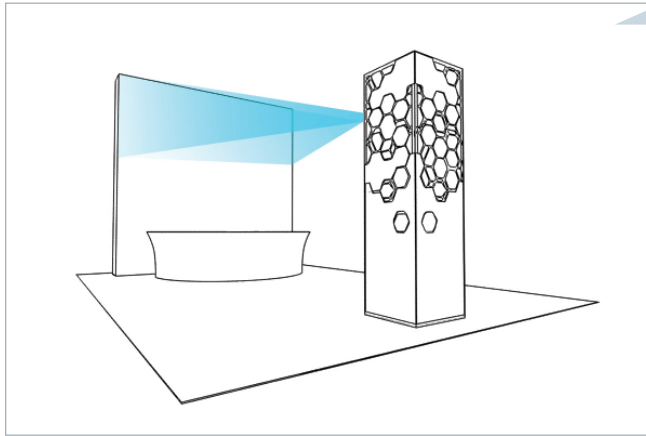
DIMENSIONAL:

- Maximizes 3D motion effects
- Content manipulation for shaped patterns opens endless creative options



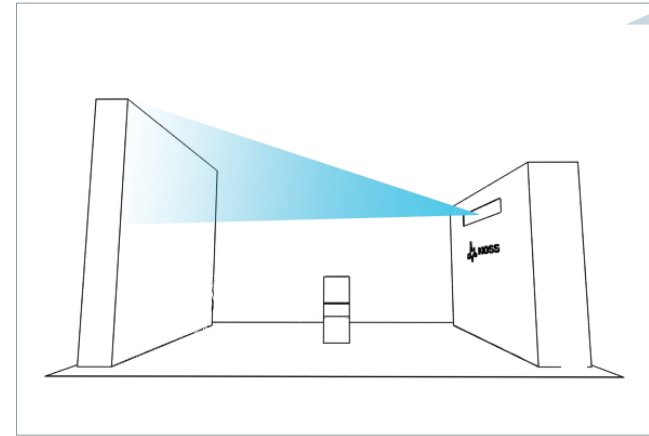
PRODUCTS:

- Allows literal messaging using products in the content message
- Excellent for smaller scale projects or for consumer goods



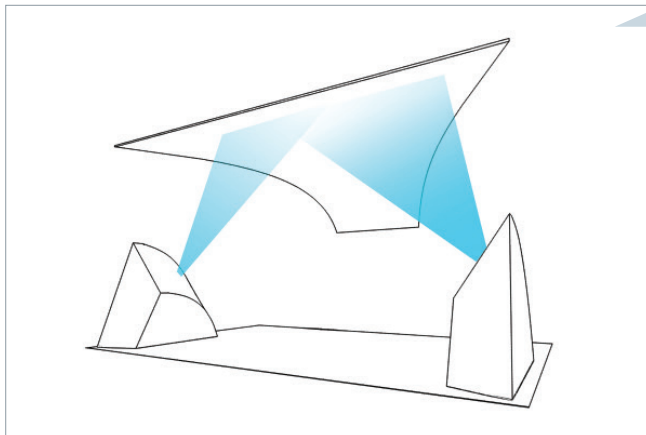
TOWERS:

- Freestanding
- Allows high projector placement without need for rigging
- Can be integrated into architecture
- Provides opportunities for form, color, graphics, messaging
- Cut out patterns can hide projector and other equipment with style



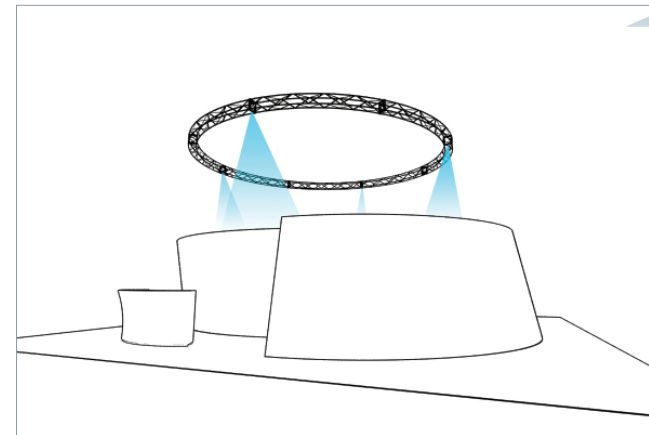
WALLS:

- Can integrate into architecture
- Creates space with a destination feel
- Maximizes opportunities for form, color, graphics, messaging



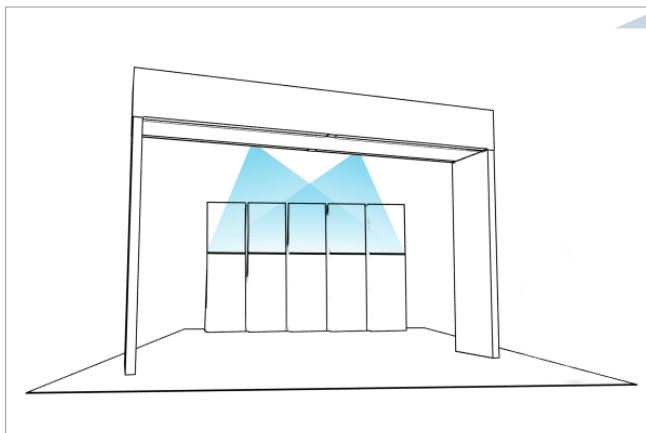
BASES:

- Freestanding; lower profile than a Tower
- Use to project upwards
- Can be designed to accentuate architecture
- Provides opportunities for form, color, graphics, messaging
- Projectors and other equipment can be hidden



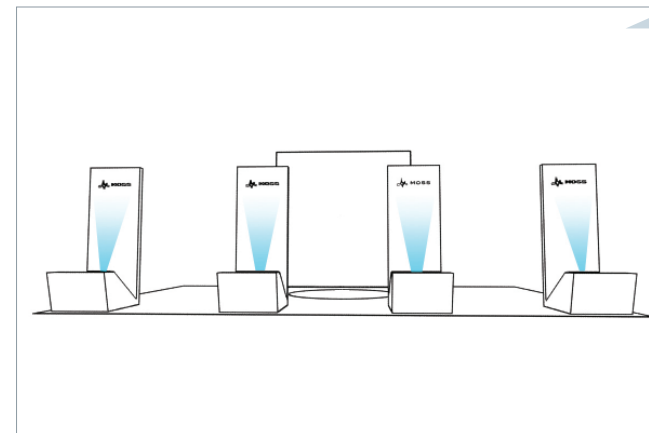
HANGING:

- Maximizes floor space and creates wide-open feel
- Requires rigging



ARCHES:

- High projector placement without need for rigging
- Allows form, color, graphics, messaging while maintaining open floor
- Can be integrated into architecture



SMALL SPACES:

- Ideal solution for tight or enclosed spaces
- Projection surface and housing can be closely surrounded by traffic
- Solutions may employ projection mirrors

