



MOSS[®]
groove

Overview

Moss Groove is a revolutionary fabric framing system that uses a unique smooth surface aluminum extrusion system to showcase richly printed fabric graphics with minimal emphasis on the frame itself. Graphic panels fit on the front face of the square edge extrusion with absolute ease for quick and simple installation and replacement. The collection offers several sizes and styles of extrusion to cover a variety of uses from retail window displays to four-wall meeting rooms for trade show exhibits. Moss Groove is compatible with many traditional trade show systems, including Moss Max and other third party extrusion systems. It also mixes well with classic Moss framing, giving designers inspiration and flexibility when creating new and imaginative environments.



Why Moss Groove?

- Moss Groove's stretch fabric graphics give the impression of a **hard panel** at a fraction of the weight.
- Almost **effortless installation** ensures that a flawless clean look can be achieved for each panel with very little set-up time.
- Multiple extrusion sizes and bending capabilities allow for **flexible design** and **countless configuration possibilities**.
- Moss Groove's patent pending mitered corner frame system utilizes single turn, positive engagement **Tension Lock corners** that have industry leading strength and ease of assembly.
- Moss backs each display with over 35 years of industry **expertise, quality, service and innovation** to offer the best experience possible.
- Our **fully integrated** facilities allow graphic and frame to be produced together, ensuring a **perfect fit** before the product ships from one of these **three convenient locations**.
- Moss Groove is **lightweight and portable**, allowing graphics to go from trade show to boardroom and everywhere in between with **minimal hassle**.
- Fabric graphics are produced on a high quality **Engineered Fabric** using our exclusive **Photo Fabric®** dye sublimation process.

Frames & Connectors

Our team of engineering experts designed Moss Groove displays to be assembled quickly and easily. Constructed with strong yet lightweight anodized 6063 T6 aluminum, the system features a unique Solid Lock mitered corner connection that fastens into place with one quick turn of a simple torx wrench. This patent pending corner consists of two key elements: (1) A beefy male / female interface to handle the demanding tensional loads common to most applications and, (2) a patented Tension Lock mechanism that pulls the corner tight to create rigidity and tightness. Moss Groove is unique in the market with this 2-part corner design and the performance benefits it provides.



standard construction & overview

Bending & Powder Coating

Moss offers bending and powder coating services for certain parts in the Moss Groove product line.

There are two different ways to bend Moss Groove extrusion: horizontally and vertically. Horizontal bends are ideal for three-dimensional displays like concave or convex curved walls. Vertical bends allow you to create more organic shapes such as circular panels. You can also powder coat your creation for a colorful finishing touch.



Graphics

Enhance your design with the highest quality printed fabric graphics in the industry. Moss Groove graphics are produced on a wrinkle resistant, flame retardant Engineered Fabric via our exclusive Photo Fabric® dye sublimation process. Graphics feature a unique Tension Strip sewn directly into the fabric that simply slides into the extrusion channel with little effort, allowing displays to piece together quickly and easily. Graphics may be single sided or double sided and can be printed on either opaque Ultra Stretch or translucent Mesh Stretch. Double sided extrusions and the two coordinating graphics are also liner-friendly, allowing for an optional third ply to be affixed to an interior groove on most extrusions.



Shipping & Packaging

Moss Groove offers a variety of shipping options ranging from cardboard boxes to rotationally molded hard cases to wooden crates depending on the application and customer needs. All Moss Groove displays come standard with free reusable corner protectors to assure a clean, exact corner every time.



Moss Groove has the distinct ability to be displayed several different ways. This unique feature gives you the flexibility to place your graphics wherever you need: hung on the wall, suspended from the ceiling, floor-supported, self-supported or even attached to another Moss or third party display system.

Wall Mounted

The wall mounting application is a popular method to showcase retail graphics, corporate messaging or permanent signage. The extrusion is compatible with optional hardware that will allow it to easily attach to a wall like a photo frame.

The Z-shaped cleat is attached to the wall and Moss Groove is attached to the cleat, making for quick and easy installation. This creates a simple and easy method for graphic change-outs as the frame can remain on the wall or be easily brought down to floor level. The cleats may also be screwed directly into extrusion for permanent installation and greater added security. All hardware connections are completely hidden behind the fabric graphics, giving the display a neat and clean appearance.

Used With

- All General Use & Special Use Extrusion
- Wall Mounting Hardware



Overhead Rigging

Create eye-catching overhead signage by suspending Moss Groove graphics from the ceiling or other structural supports. The barely visible edges of the framing will lend a clean, "floating" look to panels suspended using this method.

Used With

- All General Use & Special Use Extrusion



Floor-Supported

Linear panel graphic walls can be readily transformed to on-the-go branding with the simple addition of Moss Groove base plates. Floor-supported messaging is lightweight and portable, giving you the flexibility to use them as backdrops, directional signage, room dividers, trade show panels and more.

Base plates ranging from 300x80mm to 800x150mm offer floor support for a range of display sizes and needs in a variety of different environments.

Used With

- 30mm Smooth- 1 Groove
- 40mm Smooth- 2 Groove
- 40mm Slotted- 2 Groove
- 80mm Smooth- 2 Groove
- Base Plates
- Light Box Application

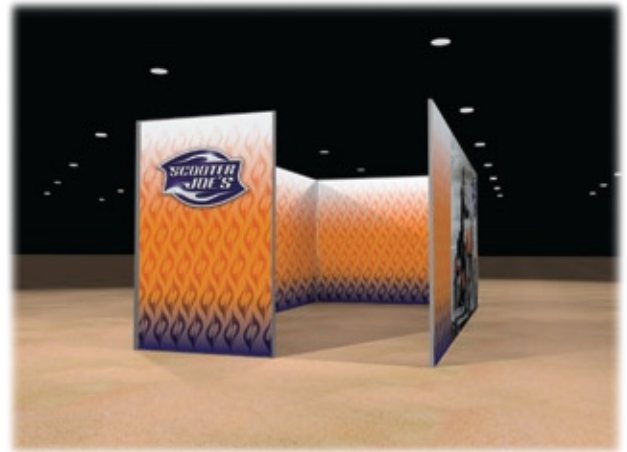


Self-Supported

Two, three and four-paneled rooms built with Moss Groove are fully self-supportive, requiring no rigging or additional support. These three-dimensional displays offer a quick and creative solution to define special use spaces on the trade show floor or a traveling environment for retail product promotion.

Used With

- 40mm Slotted- 2 Groove
- 40mm Smooth- 2 Groove
- 80mm Smooth- 2 Groove
- 40 x 40mm Corners
- 80 x 80mm Corners
- Feet
- Flush Connectors
- Light Box Application



Universal Attachment

Moss Groove is unique in that it conveniently flush connects to itself and other extrusion frame systems such as Moss Max and third party systems like Octanorm™ and Agam™.

This unique flush connection mechanism uses a quick and simple Tension Lock to flush mount extrusion parallel to one another. Freshen up an existing display with the addition of a few Moss Groove fabric graphic panels.

Used With

- 40mm Smooth- 2 Groove
- 40mm Slotted- 2 Groove
- 80mm Smooth- 2 Groove
- Flush Connectors



Solution Oriented

Moss Groove's versatility allows designers to maximize function and creativity of the spaces they create. This super sleek Light Box function adds pop and emphasis to printed fabric graphics, allowing your message to be seen in a whole new light. Our exclusive Light Blanket layer lends a uniform glow to illuminate and draw attention to floor-supported and wall-mounted graphics.

Light Boxes can be single-sided or double-sided making them ideal for trade show displays, retail applications or eye-catching special event walls and signage.

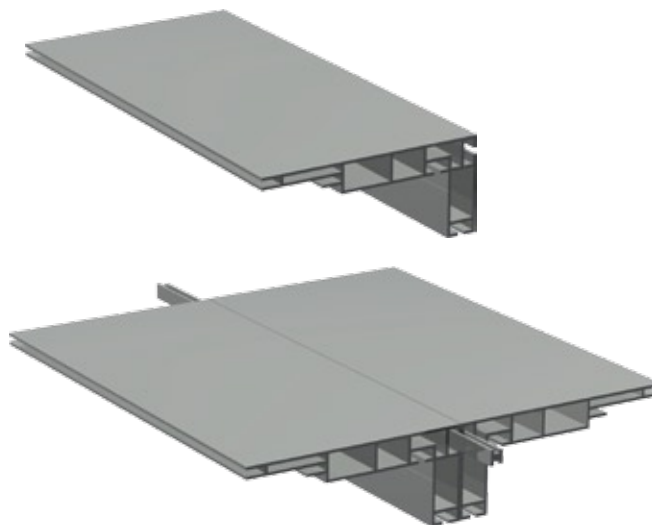


Framing

The Light Blanket and graphic are housed within a frame constructed of 6063 anodized aluminum Moss Groove extrusion, keeping the display neat and compact. The single-sided frame is 150mm deep and the double-sided frame is 300mm deep.

The Light Blanket hangs from injection-molded clips, suspended from an integrated channel designed into the Moss Groove extrusion. Fabric graphics snap into the front of the frame leaving a healthy amount of space to diffuse light and reduce hot spots common with backlit graphics.

Like traditional Moss Groove walls, these displays piece together easily with the use of a simple torx wrench. The frame itself is durable and sturdy. Light Box corners feature multiple locks, keeping displays tight and secure while eliminating corner gaps. Moss Groove is unique in the market with this corner design and the performance benefits it provides.



Technology

Moss developed the Light Blanket specifically for use with the Moss Groove Light Box. This revolutionary layer of lighting is comprised of small diameter fluorescent fixtures daisy-chained together and supported in a double-sided fabric blanket. This unique combination provides for great flexibility, allowing the fluorescent lighting fixtures to adjust in size and space to fit specific design needs, and is extremely cost effective. The Light Blanket can be packaged fully assembled making set-up that much faster. In double-sided applications, a single Light Blanket can illuminate the front and back graphics, again speeding up assembly.



Fabric Graphics

Our team of experts designed the Light Box to work exclusively with Moss' fabric library. Light Box graphics are produced on a wrinkle resistant, flame retardant Engineered Fabric via our exclusive Photo Fabric® dye sublimation process. Our Photo Fabric® images have exquisite detail and resolution that stays true to original art. We provide the richest and most vibrant colors available, anchored by the deepest black in the industry. Like traditional Moss Groove fabric graphics, the Light Box graphics feature a unique Tension Strip sewn directly into the fabric that simply slides into the extrusion channel and allows for quick and easy assembly.



30mm Smooth- 1 Groove

Features

- Compatible with wall mounting hardware
- Grooveless exterior surface showcases extra clean appearance
- Reinforced corners featuring Solid Lock mitered corners
- Easy and rigid assembly using Tension Lock system
- Constructed with strong yet lightweight 6063 anodized aluminum
- Freestanding with use of base plates
- Uses unique Solid Lock mitered corner and Solid Lock extension connectors that allow long lengths of extrusion to break down into shippable sizes

Mounting Methods

- Wall Mounted
- Overhead Rigging
- Floor-Supported

Use

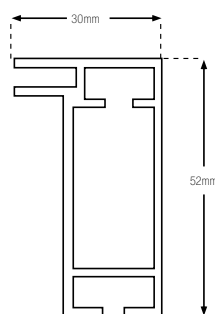
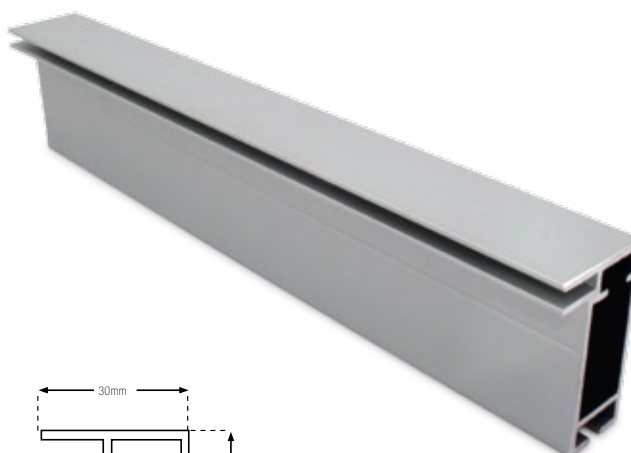
Extrusion window for single sided graphics

Bending

Horizontal— 48" min. radius
Vertical— 48" min. radius

Powder Coating

Yes
Add 2 weeks to delivery



40mm Smooth- 2 Groove

Features

- Compatible with 40mm Corner for room building
- Flush mounts to other Moss Groove pieces, Moss Max™, Octanorm™ and Agam™ with use of the 40mm Flush Connector
- Grooveless exterior surface showcases extra clean appearance
- Reinforced corners featuring Solid Lock mitered corners
- Easy and rigid assembly using Tension Lock system
- Constructed with strong yet lightweight 6063 anodized aluminum
- Freestanding with use of base plates
- Uses unique Solid Lock mitered corner and Solid Lock extension connectors that allow long lengths of extrusion to break down into shippable sizes

Mounting Methods

- Wall Mounted
- Overhead Rigging
- Floor-Supported
- Self-Supported
- Universal Attachment

Use

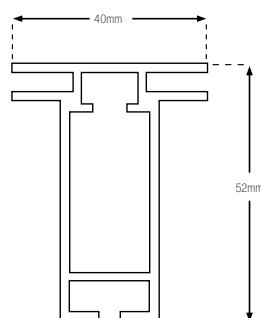
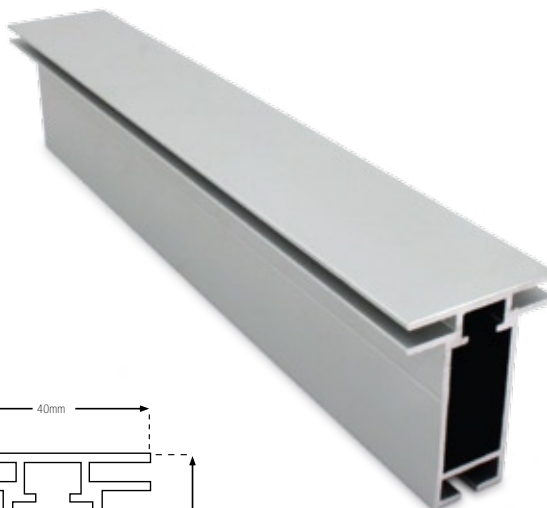
Extrusion window for double sided graphics

Bending

Horizontal— 48" min. radius
Vertical— 48" min. radius

Powder Coating

Yes
Add 2 weeks to delivery



40mm Slotted- 2 Groove

Features

- Compatible with 40mm Corner for room building
- External slot accepts fabric for ceiling on four-walled rooms
- Flush mounts to other Moss Groove pieces, Moss Max™, Octanorm™ and Agam™ with use of the 40mm Flush Connector
- Exterior surface groove allows for re-positional standoff mounting to Moss Max and Octanorm
- Reinforced corners featuring Solid Lock mitered corners
- Easy and rigid assembly using Tension Lock system
- Constructed with strong yet lightweight 6063 anodized aluminum
- Freestanding with use of base plates
- Uses unique Solid Lock mitered corner and Solid Lock extension connectors that allow long lengths of extrusion to break down into shippable sizes

Mounting Methods

- Wall Mounted
- Overhead Rigging
- Floor-Supported
- Self-Supported
- Universal Attachment

Use

Extrusion window for double sided graphics with exterior groove for building off other extrusion system

Bending

Horizontal— 48" min. radius
Vertical— 48" min. radius

Powder Coating

Yes
Add 2 weeks to delivery



80mm Smooth- 2 Groove

Features

- Accepts Moss' innovative zero-bezel Hidden Monitor technology
- Compatible with 80mm Corner for room building
- Flush mounts to other Moss Groove pieces, Moss Max™, Octanorm™ and Agam™ with use of the 80mm Flush Connector
- Grooveless exterior surface showcases extra clean appearance
- Reinforced corners featuring Solid Lock mitered corners
- Corners accept 2 Solid Lock connections for maximum strength
- Easy and rigid assembly using Tension Lock system
- Constructed with strong yet lightweight 6063 anodized aluminum
- Freestanding with use of base plates
- Uses unique Solid Lock mitered corner and Solid Lock extension connectors that allow long lengths of extrusion to break down into shippable sizes

Mounting Methods

- Wall Mounted
- Overhead Rigging
- Floor-Supported
- Self-Supported
- Universal Attachment

Use

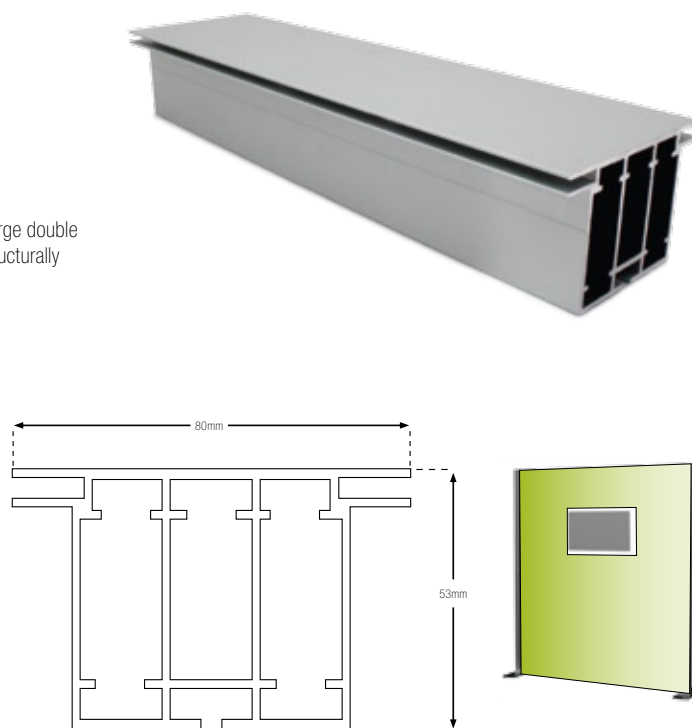
Extrusion window for very large double sided graphics and more structurally significant applications

Bending

Not available

Powder Coating

Yes
Add 2 weeks to delivery



⚠ Bending this large extrusion will create some surface marring on exposed 80mm face. Call for sample.

18mm Smooth- Picture Frame

Features

- Most minimal extrusion in Moss Groove line
- Lowest priced Groove extrusion for holding Moss tensioned fabric graphic
- Picture Frame type corner. Each corner has 4 pieces (2 plates and 2 screws) and is assembled like a standard picture frame
- Maximum side length when making a self-supported frame is 7 ft L
- No spreaders and no in line connectors.
- Sides do not break down and are shipped whole.

Hanging Options

- Wire hanger. Attach wire hanger to frame sides and run wire across like a standard picture frame.
- Screw hanger. Attach screw hanger to frame top (so hidden in downward orientation) and use key hole to hang over screw.
- Screw. Screw through the extrusion into wall for permanent install. For larger sizes, this type of attachment can be used to eliminate side deflection.

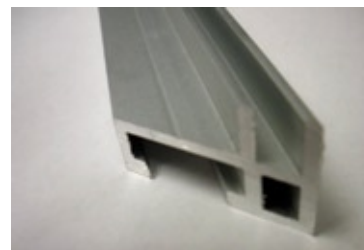


Mounting Methods

- Wall Mounted

Use

- Wall mounted installation for retail stores or other long-term installations
- Easy attachment of tensioned fabric graphics to custom tradeshow booth – will screw attach



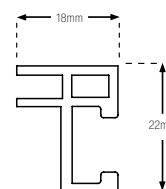
Bending

N/A

Powder Coating

Yes

Add 2 weeks to delivery



150mm Light Box Extrusion

Features

- Compatible with Light Blanket clips
- Grooveless exterior surface showcases extra clean appearance
- Reinforced corners featuring Solid Lock mitered corners
- Easy and rigid assembly using Tension Lock system
- Constructed with strong yet lightweight 6063 anodized aluminum
- Uses unique Solid Lock mitered corner and Solid Lock extension connectors that allow long lengths of extrusion to break down into shippable sizes

Mounting Methods

- Wall Mounted
- Overhead Rigging
- Floor Supported
- Self-Supported

Use

Extrusion window for single sided and double sided backlit fabric graphics

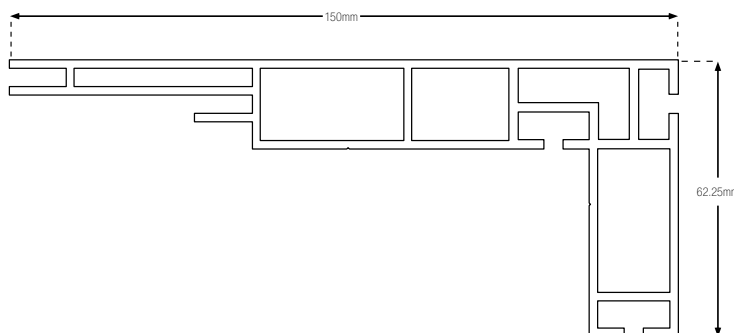
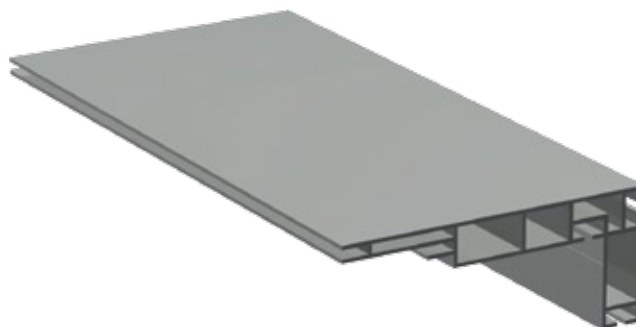
Bending

No

Powder Coating

Yes

Add 2 weeks to delivery



40 x 40mm Corner- 2 Groove

Features

- Compatible with 40mm graphic window extrusions for room building via quick, easy and rigid Flush Connector mechanism
- Long lengths break down into multiple sections with 40mm Extension Connector
- Grooveless exterior surface on two adjacent faces showcases 90° corners having extra clean appearance
- Optional 40mm End Cap and 40mm Foot lend a finished look
- Constructed with strong yet lightweight 6063 anodized aluminum

Mounting Methods

- Self-Supported

Use

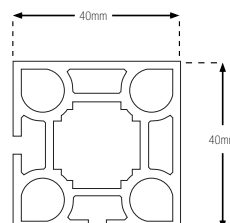
Corner extrusion for simple room building with any 40mm extrusion

Bending

N/A

Powder Coating

Yes
Add 2 weeks to delivery



40 x 40mm Corner- 4 Groove

Features

- Compatible with 40mm graphic window extrusions for room building via quick, easy and rigid Flush Connector mechanism
- Long lengths break down into multiple sections with 40mm Extension Connector
- Optional 40mm End Cap and 40mm Foot lend a finished look
- Constructed with strong yet lightweight 6063 anodized aluminum
- Exterior groove accepts Moss Max™ standard accessories (See Moss Max product book for details)

Mounting Methods

- Self-Supported

Use

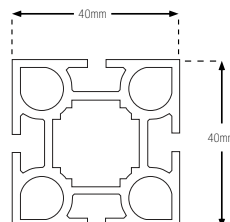
Corner extrusion for complex room building with any 40mm extrusion

Bending

N/A

Powder Coating

Yes
Add 2 weeks to delivery



80 x 80mm Corner- 2 Groove

Features

- Compatible with 80mm extrusions for room building via quick, easy and rigid Flush Connector mechanism
- Long lengths break down into multiple sections with 80mm Extension Connector
- Grooveless exterior surface on two adjacent faces showcases 90° corners having extra clean appearance
- Optional 80mm End Cap and 80mm Foot lend a finished look
- Constructed with strong yet lightweight 6063 anodized aluminum

Mounting Methods

- Self-Supported

Use

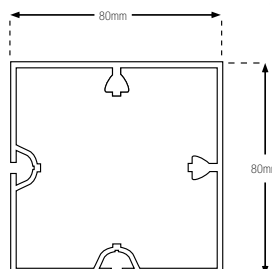
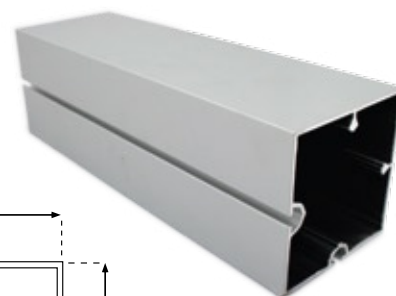
Corner extrusion for simple room building with any 80mm extrusion

Bending

N/A

Powder Coating

Yes
Add 2 weeks to delivery



80 x 80mm Corner- 4 Groove

Features

- Exterior grooves on all four sides offer superior flexibility in 2-way, 3-way and 4-way corner applications
- Exterior groove accepts Moss Max standard accessories
- Compatible with 80mm graphic window extrusions for room building via quick, easy and rigid Flush Connector mechanism
- Long lengths break down into multiple sections with 80mm Extension Connector
- Optional 80mm End Cap lends a finished look on top and bottom
- Constructed with strong yet lightweight 6063 anodized aluminum

Mounting Methods

- Self-Supported

Use

Corner extrusion for simple room building with any 80mm extrusion

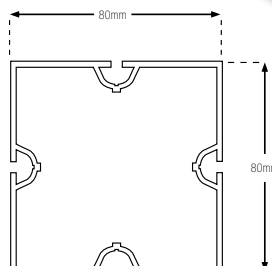
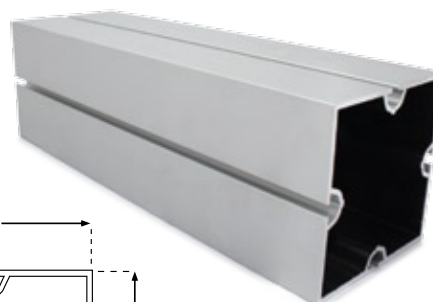
Bending

N/A

Powder Coating

Yes

Add 2 weeks to delivery



16 x 32mm Spanner

Features

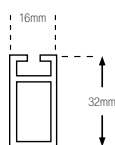
- Completely hidden spreader sits behind fabric and provides rigidity and strength
- Used on larger graphic window frames to maintain linear accuracy
- Easy and rigid assembly using Tension Lock system to connect to extrusion's internal groove
- Long lengths break down into multiple sections with 40mm Extension Connector
- Constructed with strong yet lightweight 6063 anodized aluminum

Use

Standard spreader bar extrusion

Bending

Yes, as needed



16 x 80mm Spanner

Features

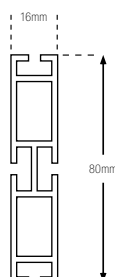
- Completely hidden spreader sits behind fabric and provides rigidity and strength
- Used on larger graphic window frames to maintain linear accuracy
- Easy and rigid assembly using Tension Lock system to connect to extrusion's internal groove
- Larger spanner size allows for 2 Tension Locks per connection
- Long lengths break down into multiple sections with 40mm Extension Connector
- Constructed with strong yet lightweight 6063 anodized aluminum

Use

Extra strength spreader bar extrusion

Bending

Yes, as needed



Flush Connectors

Features

- Connector uses standard 40mm or 80mm extrusion and is assembled as an integrated section of the extrusion window
- Number and spacing of connectors can be custom placed to suit different applications
- Simple, strong and rigid connection uses Tension Lock system to flush connect extrusions together
- Connector can be configured as a removable piece to allow conversion of a Moss Groove frame system
- Constructed with strong yet lightweight 6063 anodized aluminum

Sizes

- 40mm
- 80mm

Use

Connector used to attach Moss Groove flush to extrusion systems such as Moss Groove, Moss Max™, Octanorm™ and Agam™

Bending

No

Powder Coating

Yes
Add 2 weeks to delivery



40mm Moss Max/Octanorm Flush Connector



40mm Agam Flush Connector



80mm Moss Max/Octanorm Flush Connector



80mm Agam Flush Connector

Simple Connect Base Plate

Features

- Heavy-duty powder coated steel plate
- Uses a stud and wing nut attachment method to install quickly and efficiently
- Attaches to bottom section of extrusion window
- Hidden hardware offers clean appearance
- Best for applications that are 6' or shorter in height
- Frame attaches directly to base plate

Sizes

- 300 x 80mm- for lightweight projects
- 400 x 100mm- for med. weight projects
- 600 x 125mm- for med. weight projects
- 800 x 150mm- for heavyweight projects

Use

Offers floor support using single attachment point

Powder Coating

Yes
Add 2 weeks to delivery



Simple Connect Base Plate In Use

Max Connect Base Plate

Features

- Heavy-duty powder coated steel plate
- Extended stud and lock attachment method installs quickly and efficiently and offers greater stability
- Extended stud passes through bottom section of extrusion window and interfaces with an additional section of cross extrusion
- Hidden hardware offers clean appearance
- Multiple points of contact between base and extrusion frame make this system best for applications that are 6' or taller in height
- Frame rests on base plate without attaching

Sizes

- 300 x 80mm- for lightweight projects
- 400 x 100mm- for med. weight projects
- 600 x 125mm- for med. weight projects
- 800 x 150mm- for heavyweight projects

Use

Offers extra-strength floor support using two attachment points

Powder Coating

Yes
Add 2 weeks to delivery



Max Connect Base Plate In Use

Wall Mounting Hardware

Features

- Z-shaped cleat is attached to wall and Moss Groove is attached to cleat, making for quick and easy installation
- Graphic replacement is simple as frame can remain on wall or be easily removed
- Cleat may also be screwed directly into extrusion for permanent installation and greater security
- Hardware connection is completely hidden behind the fabric graphics, giving the display a neat and clean appearance

Sizes

- Small (for 30mm extrusions)
- Large (for 40mm extrusions)

Use

Allows single sided panels of Moss Groove to be wall mounted



Corner Extension Connector

Features

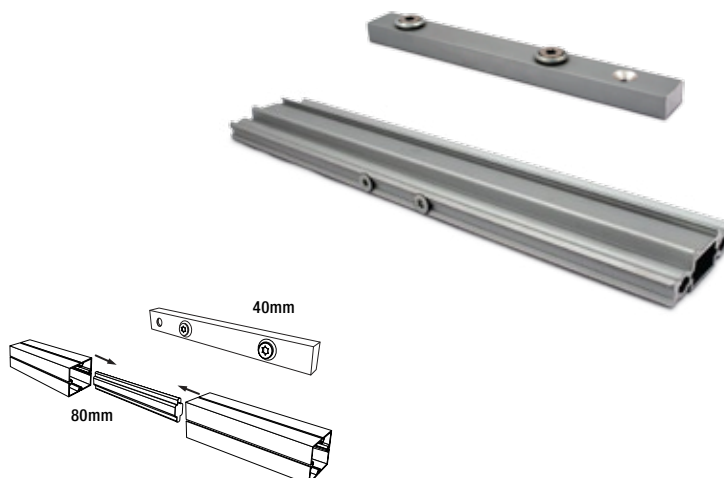
- Internal connector mechanism that attaches two pieces of 40mm or 80mm corner extrusion, allowing for longer spans of framing and more compact packaging
- Features unique Solid Lock extension connection
- Constructed with strong yet lightweight 6063 anodized aluminum

Sizes

- 40mm
- 80mm

Use

Connects two lengths of leg extrusion



Corner Feet

Features

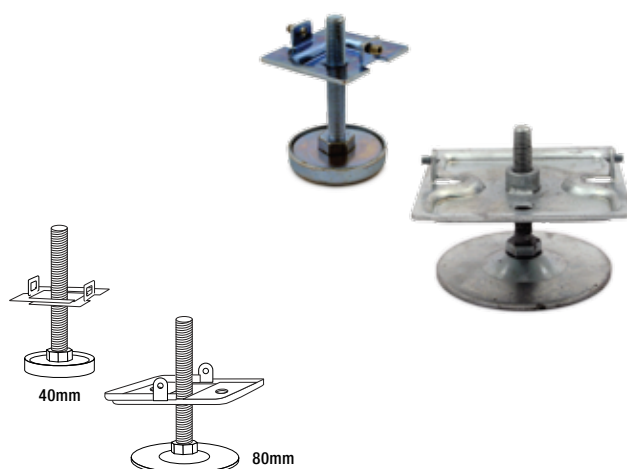
- Accommodates uneven flooring by allowing for leveling of the corners of rooms created with 40mm or 80mm corner extrusion
- Allows bottom extrusions to be raised up slightly off the ground

Sizes

- 40mm
- 80mm

Use

Foot for corner leg extrusions



Corner End Cap

Features

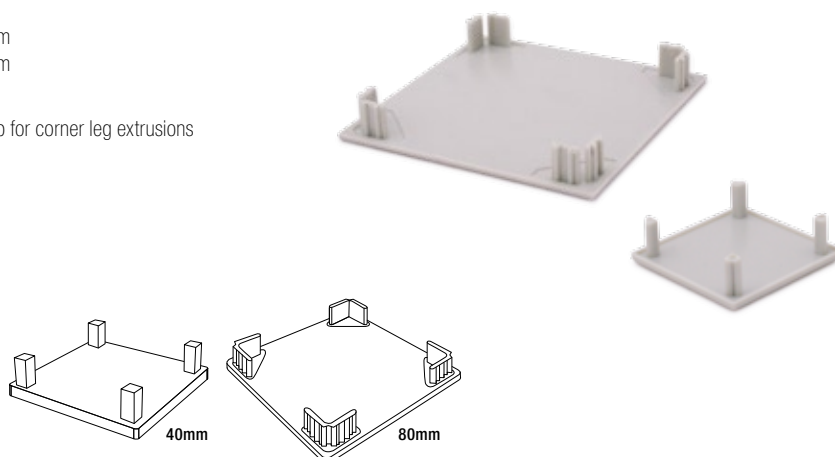
- Provides a finished look for the top of 40mm or 80mm corner extrusion

Sizes

- 40mm
- 80mm

Use

End cap for corner leg extrusions



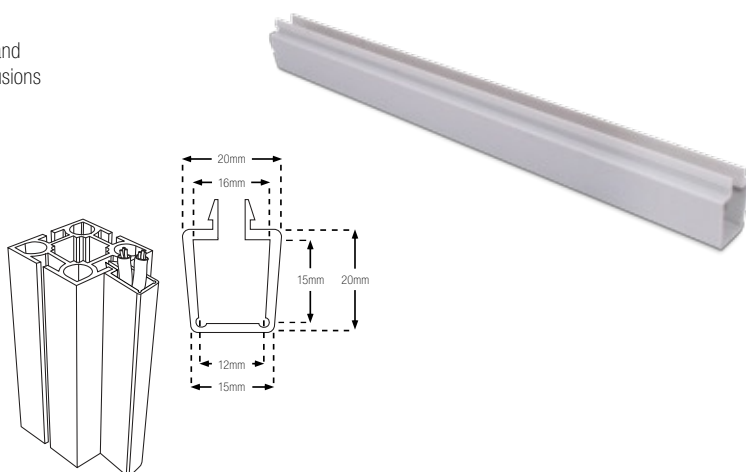
Wire Management Track

Features

- Color-coordinated plastic track enables cables to pass down extrusion to power source without the appearance of noticeable wiring
- Affixes to all external and internal extrusion channels
- Prevents wires from contacting fabric
- Will also attach to internal spreader bars

Use

Hides power cords and wires down leg extrusions



Arm Light

Features

- Economic solution for external spot lighting
- Simple attachment of light to extrusion via machined hole in extrusion top surface
- Main bulb and spare bulb both packaged together in protective case
- Entire lighting kit fits into nylon carrying bag

Use

50 watt halogen light with spare bulb



2'x2' Sample Display

Description

This 2' x 2' showroom piece is constructed of either 30mm Smooth- 1 Groove extrusion or 40mm Smooth- 2 Groove extrusion. Both samples feature a standard graphic printed on Ultra Stretch fabric while the 40mm unit also includes a second stock black fabric backer to highlight double sided capabilities.

Mounting Methods

- 40mm double sided
- 30mm single sided

Includes

- Frame
- Graphic(s)
- Hex Wrench
- Reusable Corner Protectors



Sample Kit

Description

Manage multiple styles and sizes of Moss Groove extrusion in a small, portable package. This kit contains sample-sized portions of most extrusion and connector options that are useful during the design process or for showing clientele.

Includes

- 30mm Smooth 1-Groove Extrusion
- 40mm Smooth 2-Groove Extrusion
- 40mm Slotted 2-Groove Extrusion
- 80mm Smooth 2-Groove Extrusion
- 40x40mm Corner- 2 Groove Extrusion
- 80x80mm Corner- 2 Groove Extrusion
- 40mm Corner Connector
- 40mm Inline Connector
- 40mm Flush Connector
- Simple Connect Base Plate Stud
- Torx Wrench
- Reusable Corner Protectors
- 6"x6" Fabric Graphic with Tension Strip
- Parts Guide

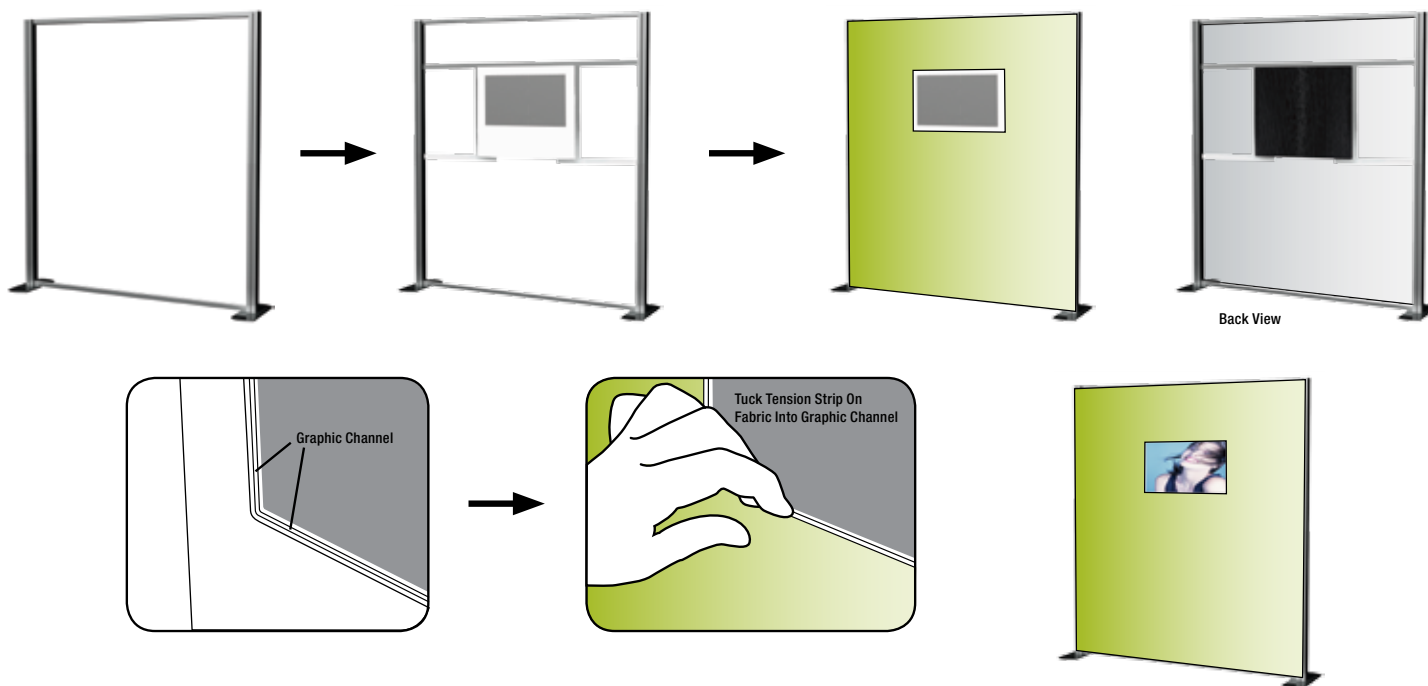


Hidden Monitor

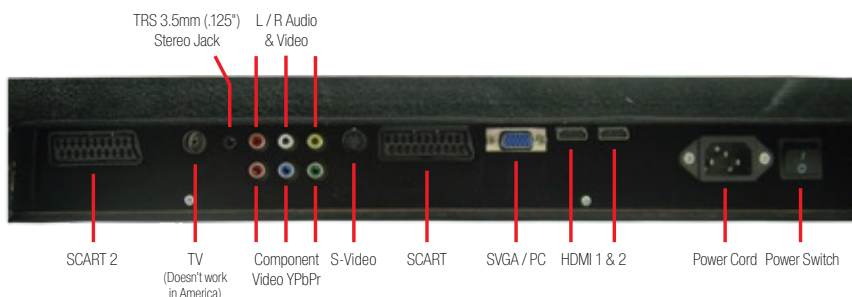
Moss Groove's Hidden Monitor is uniquely designed with a graphic channel that allows the fabric to frame the entire monitor.

Multiple monitors may be used in the same graphic window. See graphic template for specifications.

Requires 80mm Smooth- 2 Groove extrusion and 32" HD Monitor (below).



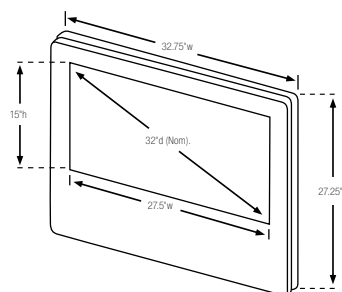
A variety of A/V connections allow the monitor to be used with many input devices.



32" HD Monitor

Features

- Remote Control (Monitor can be controlled via remote or by controls located on the monitor)
- Samsung LCD panel
- Resolution: Wide XGA
- Aspect Ratio: 16:9
- Max Resolution: 1,366 x 768 @60 Hz
- Contrast Ratio: 1200:1
- Brightness (cd m2): 500
- Response Time: 8 ms.
- Viewing Angle: 90/90/90/90
- Inputs: Supported Signals: 480P/576P/720P/1080i, HDMI (Qty. 2), SVGA / PC, TRS 3.5mm (.125") Stereo Jack, L / R Audio & Video, Component Video (YPbPr)(Qty. 2), SCART (Qty. 2), S-Video
- Weight: 29.4 Lbs.
- One year warranty



⚠ Not recommended for long-term use in a permanent setting.



Bemis

Client

Czarnowski

Event

KBIS (Kitchen & Bath Industry Show), 2008

Details

Fabric Walls

- Client supplied extrusion
- Scalable for smaller installations

Hanging Wave Canopy

- Printed Moss Knit fabric
- Round Profile Aluminum Framing

Design

At a show marked by fierce competition, Bemis required a cost effective yet compelling environment for customer conversations. The solution? Four semi-private product areas characterized by a waving blue and white canopy ceiling that borrowed its shape and color from the Bemis' logo and graphics.

Moss Triple Poplin was used with Moss Groove extrusion plus Flat Panels with waved bottoms. Printed Moss Knit matched the client's PMS color for an overhead sign.



Mini

Client

Czarnowski

Event

Auto Shows Nationwide

Details

Fabric Wall: 96" x 139"
- Client supplied extrusion

Design

Moss fabric in tandem with Czarnowski's proprietary frame system mimicked a hard surface that had all the benefits of lightweight fabric structures. The result was an exhibit with strong MINI branding reminiscent of its European exhibit. This modular exhibit was designed so that components could be used in a variety of configurations.

The exhibit was honored as the 2008 Best of MOD, Overall Grand Winner and Best Extrusion-Anchored Design.

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