



ART SUBMISSION GUIDELINES



COLOR SPACE AND PROFILE

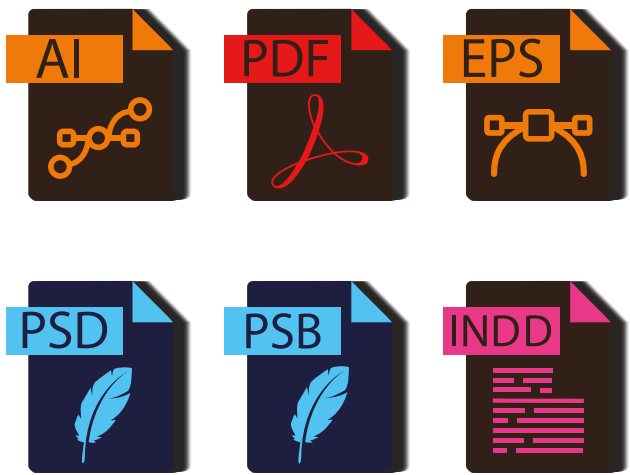
- Build exclusively as CMYK color space, Coated GRACol 2006 Profile.
- Ensure that Pantone Coated colors are assigned in the art files supplied.
- If required to match an alternate material, i.e. paint, laminate etc, create a global swatch applied to appropriate elements.
- **RGB, HEX, and Grayscale are not acceptable for print.**



COLOR MATCH OPTIONS

We match color on the physical print material.
Color match options are as follows:

- Provide a client physical sample.
- Pantone SPOT color matching on art elements free of effects, gradients, blending modes and any other appearance attributes.
- Order physical proof(s) to approve color.
- Waive color approval/Print as is using Moss Standard Profile.



FILE FORMATTING

- Preferred file format is AI, but high res PDFs, EPS, PSD, PSB, and INDD files are also acceptable.
- Package files to ensure links and fonts are included.
- Preferred scale is 1:10 (10%).
- Bleed standard is 3% of overall file size; minimum 1/4" - maximum of 4".
- **Safe Zone:** To prevent cropping of critical art (borders, text, logos), maintain a 1.5" non-critical perimeter for graphics under 200" and 4" for those over 200". Please indicate desired placement or border thickness in the layout.
- Large scale graphics, with critical art alignment, should be supplied as a single file. We will panel graphics for final production.



FONTS, STYLE, AND LINKS

- **Flatten all transparencies.**
- Outline fonts.
- Images should be between 72-100 ppi at 100% of final size depending on process. At 1:10 (10%) scale, resolution should read 720- 1000 ppi.
- Link images in the art keeping them at 8-bit.

GRAPHICS TEMPLATES

- Download templates for Standard Products [here](#).
- For complex elevations or unique structures we can work with you to provide an art template.

UPLOAD YOUR ART FILES

Submit art files via the [customer portal](#).

